

# Maven for Morgan Stanley US

2023

 MAVEN

# Your Maven team



**Divya Yalamanchili**

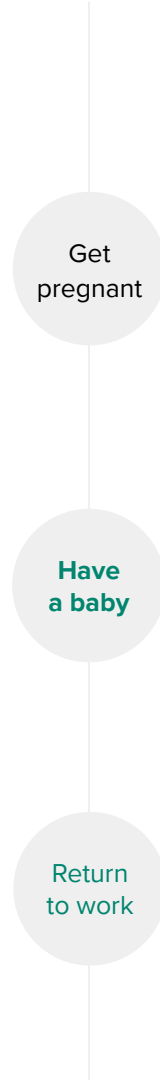
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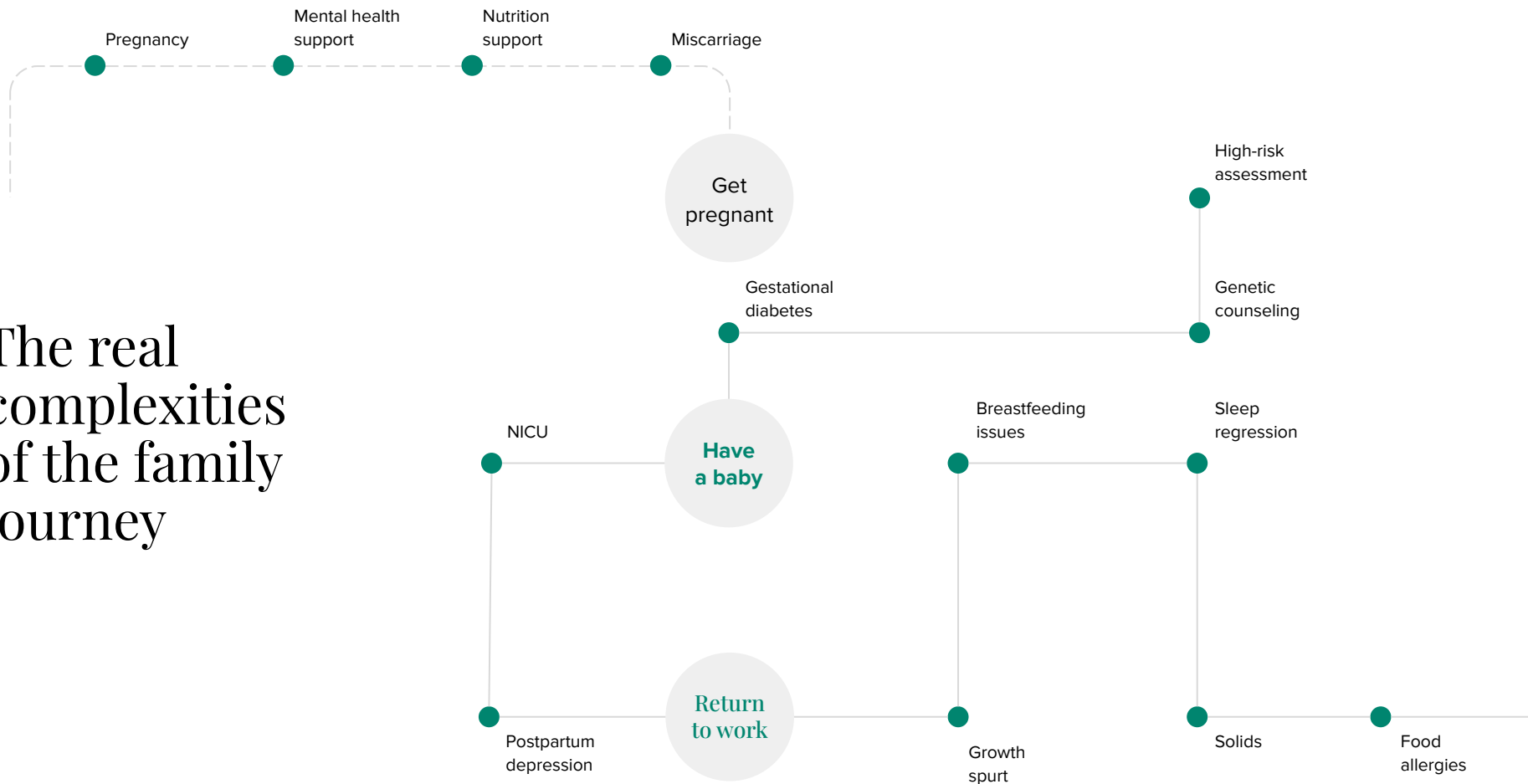
**Veronica Hamilton**

Client Success Associate  
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# The expectation



# The real complexities of the family journey



# Maven provides end-to-end support for reproductive and family health

**Dedicated Care Advocates** who stay with you throughout the program and personally advocate for you

**On-demand access** to a custom network of women's and family health providers via video, chat message, phone

**A supportive community** of other parents and **educational resources** you can trust



# Maven programs for Morgan Stanley-US

*Available to all Morgan Stanley employees and partners*



## Adoption & Surrogacy

Adoption & surrogacy  
Wallet for reimbursement of eligible expenses



## Maternity & Newborn Care

Pregnancy  
Postpartum & infant care  
Return-to-work coaching  
Miscarriage & loss  
Partner track  
Breast milk shipping



## Parenting & Pediatrics

Pediatric care  
Parent coaching  
Family medicine  
Special needs support



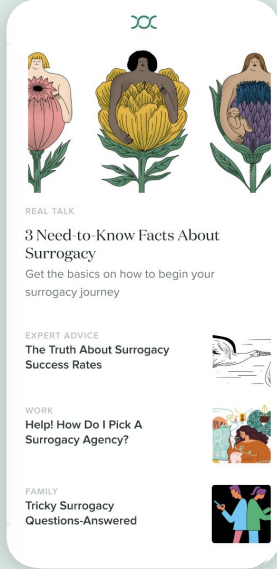
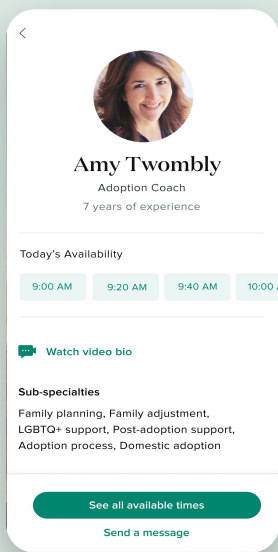
## Menopause

Perimenopause  
Menopause  
Postmenopause  
Early intervention  
Symptom management

# Maven Adoption and Surrogacy

*“Working with our Adoption Coach was such a great experience and it meant so much to have them as a resource and for support.”*

**MAVEN ADOPTION MEMBER**



## Navigation & Advocacy

Referrals to high quality agencies/clinics

Leave of absence and return-to-work policies

## Virtual Specialists

Adoption Coach

Surrogacy Coach

Mental Health Provider

Reproductive Endocrinologist

Pediatrician

## Content, Classes & Community

Adoption 101

Surrogacy 101

Community Forums

MAVEN BOOK OF BUSINESS, 2023.

**47%** Of adoption members need help finding an agency

**58%** Of surrogacy members need help finding an agency

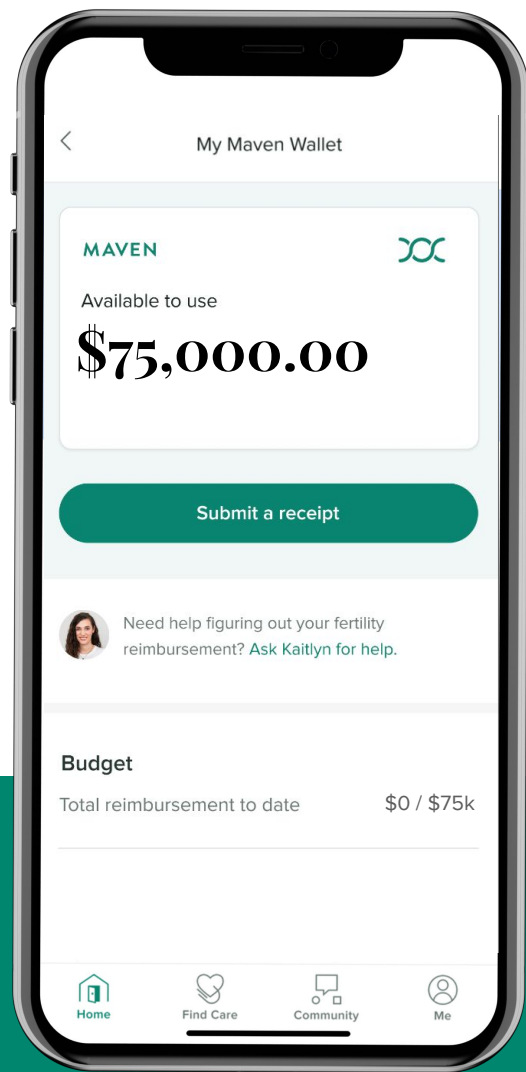
# Adoption & Surrogacy Support

Easy-to-use, expense management solution for adoption and surrogacy expenses

## How it works:

- Member activates Maven Wallet in app
- Member uploads receipt for a paid expense
- Maven reviews and approves expense
- Member is reimbursed via MS payroll

Adoption & Surrogacy Reimbursement for MS:  
\$75,000 Lifetime Maximum (coordination with LTM on fertility)



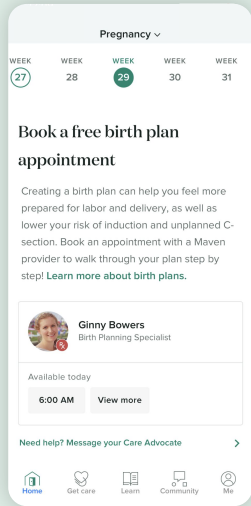


# Maven Maternity & Newborn Care

MANAGER TRAINING RESOURCES  
PREGNANCY LOSS SUPPORT  
MAVEN MILK

*“There’s something unique that happens on Maven where you go on and you talk to a doula, who then encourages you to talk to another specialist on Maven who they think you could really benefit from, like a physical therapist or a nutritionist. Having Maven was almost more valuable in some ways than the standard healthcare system for me.”*

**MAVEN MATERNITY MEMBER**



## Navigation & Advocacy

Referrals to high quality, in-network OB-GYNs

Leave of absence and return-to-work policies

Breast Milk Shipping

## Virtual Specialists

OB-GYN

Midwives & doulas

Lactation consultant

Physical therapist

Career coach

## Content, Classes & Community

Working moms community

Nutrition guides for pregnant moms

Postpartum recovery

Childcare support

Birth planning 101

Weekly drop-in classes

MAVEN BOOK OF BUSINESS, 2023.

**30%** Of members do not have an in-person OB-GYN

**44%** Breastfeed longer

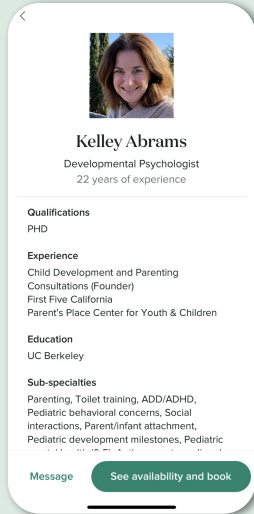
**90%** Return to work (compared to 57% national average)

# Maven Parenting & Pediatrics

*“She [Maven Pediatric Occupational Therapist] put my mind at ease immediately. Saved me from over analyzing for hours and helped alleviate some stress.”*

**MAVEN PARENTING & PEDIATRICS MEMBER**

PEDIATRIC SUPPORT  
PARENT COACHING  
SPECIAL NEEDS SUPPORT  
CHILDHOOD DEVELOPMENT



## Navigation & Advocacy

Referrals to in-network  
Pediatricians or Pediatric  
Behavioral Health

Referrals to Bright Horizons  
for child care referrals

## Virtual Specialists

Pediatrician

Pediatric Sleep Coach

Career Coach

Speech Therapist

Parent Coach

## Content, Classes & Community

*Daily curriculum,  
including:*

How to create house  
rules and manage defiance

Learning fine motor skills

Parenting as a team

Weekly drop-in classes

MAVEN BOOK OF BUSINESS, 2023.

30%

of appointments take  
place outside of  
standard doctor's hours

25

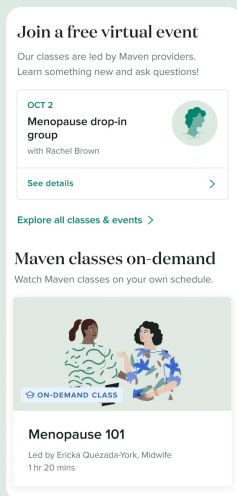
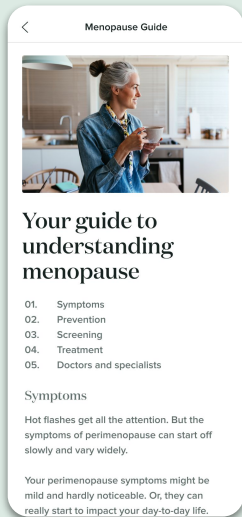
different topics of  
interest are followed per  
member, on average

# Maven Menopause

*“This benefit gives a forum and place where you can be open about what you're going through with people who understand the challenges intimately. It's nice to know you don't have to navigate this life change alone.”*

**MAVEN MENOPAUSE MEMBER**

PERIMENOPAUSE  
MENOPAUSE  
POSTMENOPAUSE  
EARLY INTERVENTION  
SYMPTOM SUPPORT



## Navigation & Advocacy

Guidance on appropriate care based on symptoms

Referrals to trustworthy menopause specialists

## Virtual Specialists

OB-GYN

Career Coach

Mental Health

Nutritionist

Wellness Coach

Sex Coach

## Content, Classes & Community

*Daily curriculum, including:*

Guide to understanding menopause

Breaking down common symptoms of menopause

Managing work while menopausal

Monthly drop-in classes

MAVEN BOOK OF BUSINESS, 2023.

**35%** of Maven clients have added Menopause since October 2022 launch

**95%** of members complete a health assessment

1.

# Create your Maven account and get verified

Go to  
[mavenclinic.com/join/MorganStanley](https://mavenclinic.com/join/MorganStanley)  
or register by downloading the  
Maven Clinic app



Maven



[MAVENCLINIC.COM/JOIN/MORGANSTANLEY](https://mavenclinic.com/join/MorganStanley)

Registration screen 1: Welcome to Maven! We're happy you're here. Let's get your account set up.

Fields:

- First name
- Last name
- Personal email (name@example.com)
- Password

Consent checkboxes:

- I consent to Maven processing in the U.S. all data I provide through this app, including sensitive data such as health information, so that Maven can provide services to me. In addition, by clicking Register, I acknowledge that I have read and agree to Maven's [Privacy Policy](#) and [Terms of Use](#).
- I agree to receive articles, classes, and more via email-picked for me!

Register button

Registration screen 2: Nice to meet you, Caroline. Let's get started with some basic information.

Progress indicator: 1 Basics, 2 Health profile, 3 Care team, 4 Get care

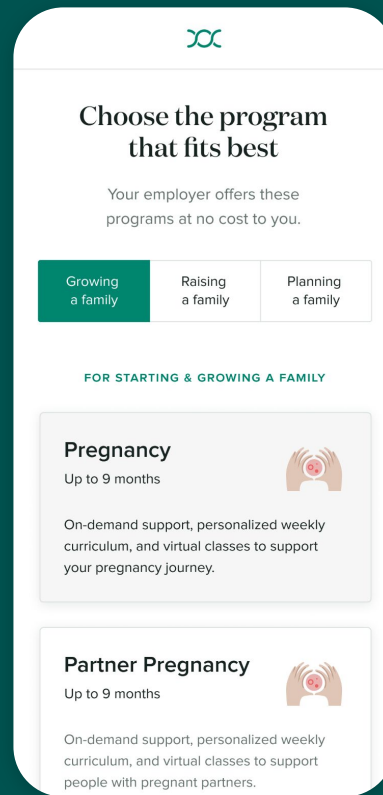
Fields:

- Date of birth
- Your cell phone number: (201) 555-0123

Next button

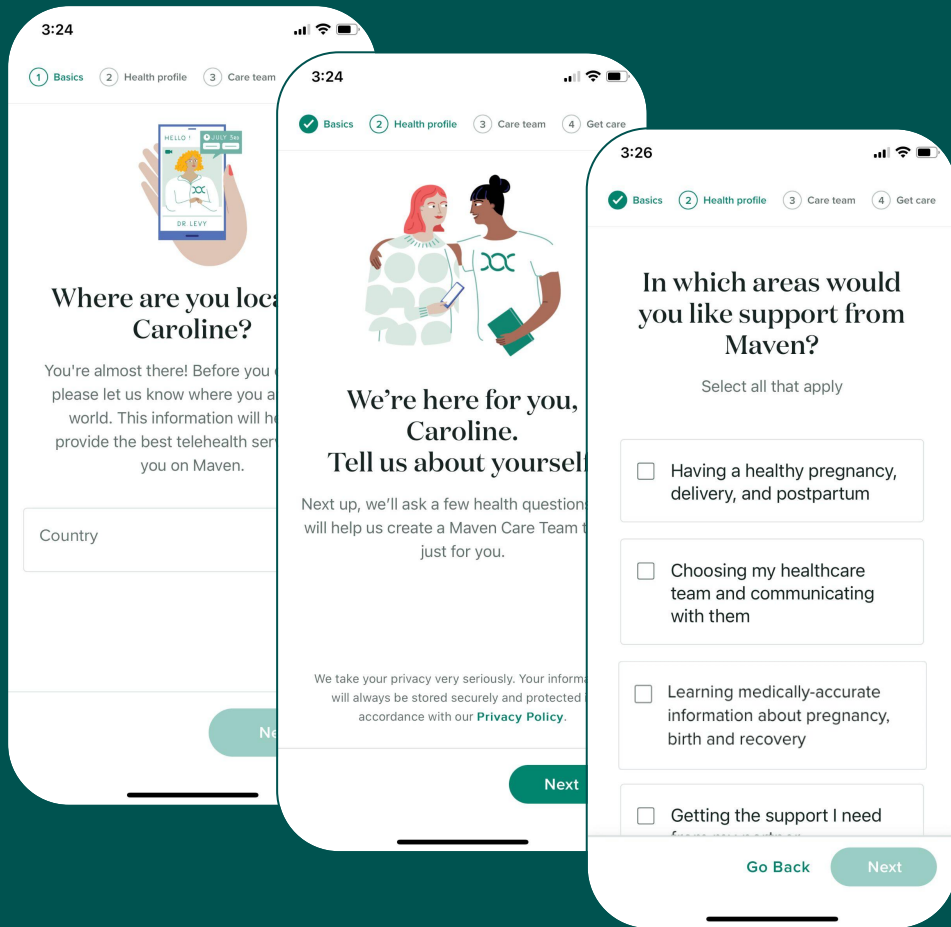
2.

# Choose a custom track that meets your needs



3.

# Build your personal profile and meet your Care Advocate



# Any questions?

Free, 24/7 virtual care for  
reproductive and family health

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Register through Maven clinic app or  
online:  
**[mavenclinic.com/join/MorganStanley](https://mavenclinic.com/join/MorganStanley)**

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Email additional questions to:  
**[support@mavenclinic.com](mailto:support@mavenclinic.com)**